



We're fishing for someone who can handle the Net.

Online Marketing Coordinator - Australia and New Zealand's leading experiences company.

We are looking for an online marketing coordinator to immerse themselves in the online mechanics that drive our two major experience brands, RedBalloon Days and GoDo.

The highlights of your career with us:

- You'll be instrumental in developing and maintaining relationships with large online brands.
- You'll get to be at the forefront of technology and learn from the people who are shaping the market.
- You'll be part of an Australian success story that is set to permanently change the way people plan their leisure time.

What you'll do:

- Support our search engine marketing, customer relationships and other online marketing activities.
- Drive the relationships we have with our online distribution partners.
- Improve the success of our paid search engine marketing.
- Analyse and report on the success of each online marketing campaign.
- Stay abreast of industry trends and best practices (be a walking talking encyclopaedia of web facts!).
- Learn from our customers and how they experience and interact with our websites.

Who we're looking for:

- You'll have at least 1-2 years experience in an online marketing role.
- You'll be net savvy and tech savvy with a secret passion for statistics and analysis.
- You'll be experienced in handling online marketing campaigns.
- You'll be driven and committed and passionate about the internet and its possibilities.

More about us:

RedBalloon Days and GoDo are both operating divisions of RedBalloon Pty Ltd. RedBalloon is Australia's leading online retailer of experience gifts. GoDo is Australia's leading real time online booking service.

Our values are very important to our success – so we will be keenly looking for some one who demonstrates integrity, generosity and fun. (Hint: have a good look at our web sites before you apply (www.godo.com.au and www.redballoon.com.au))

The package:

- Salary will be commensurate with your contribution.
- We offer a generous bonus scheme.
- There are plenty of opportunities to try the amazing experiences that RedBalloon and GoDo sell - shark diving anyone?

How to apply:

Send a covering letter and resume to:
Renee Walliker - renee@godo.com.au
02 8755 0010

Amazing
Gifts for
Amazing
People



Recent Acknowledgements

- 2005 Westpac Business Awards – Entrepreneur of the Year
- 2005 Finalist Telstra Small Business Awards – 20-50 employees category
- 2005 & 2006 - BRW Fastest Growing Start ups
- 2004 & 2005 Hitwise Award – Gifts and Flowers category – most visited web site